

youngsocialpioneers

Carl Scrase
28 years old
Parkville, Vic

Carl Scrase is the co-founder of the *Wemakeus Collective*, an Australian organisation aimed at raising the profile and importance of creative thinking in the public mind.

Wemakeus is committed to engaging Australians to think creatively and believes a creative thought process gives people the ability to see a world of possibilities instead of a world of constraints.



Wemakeus aims to create a vibrant community of passionate people that will implement exciting new initiatives across various platforms. This has been done through numerous projects.

The *Wemakeus Collective* has facilitated various open forums at locations such as Gertrude Contemporary and Couniham Gallery, where they have asked pertinent questions around the theme of creativity. It is also conducting online surveys through its website.

Carl will also launch the Viral Poster Project in September 2011. It uses questionnaire posters to ask members of the public, "Is our empathy on the rise?". This project allows anyone to actively participate, at any stage of creation, from putting up posters in the local community, to capturing responses to share on the website.

From the age of 15 Carl had a strong desire to make a positive difference in the world. He started dedicating himself to art and gained a deeper understanding of who he was and how creativity can ignite passion and change.

At the age of 25 Carl was invited to the Inaugural Splendid Arts Lab, which brought together 10 of Australia's best creatives to attend an intense three-week lab held at the Splendour in the Grass music festival. It was at this event that Carl realised the importance of creativity and how it can lead to positive social, cultural and political change.

"Taking part in the Splendid Arts Lab gave me the idea of creating a political party that champions creativity – this led to the development of the *Wemakeus Collective*," Carl said.

Carl is thrilled to be chosen for the Foundation for Young Australians' 2011 Young Social Pioneers program, which offers twelve months of skills development, mentoring, intensive training and access to a global network of social innovators.

"Through the Young Social Pioneers program I hope to expand my network of Generation Y peers and hopefully find mentors that can challenge and inspire me."

"I'm also looking forward to gaining the knowledge and skills I need to take the *Wemakeus Collective* to the next level – I definitely have an interesting and exciting 12 months ahead of me," Carl says.